



Coopex Montbeliarde and Aussie Red August 2012 update

Taking care of Business;

With the milk price drop for this season, plus increased input cost and even more added costs as a result of the Carbon Tax, it is even more critical to “take care of business”. The long term strategy of securing profitability within your **core business**, that of milk and milksolids production will be critical factor as you move your business’s forward. Currently far too many dairy businesses rely on export dairy heifers to balance the books. In an ever changing world, there is no guarantee that the heifer export will continue indefinitely.

Ensuring profitability in your core business, even in times of low milk price and higher inputs is achievable; it is important that export heifers are viewed only as cream on the top and not used to prop up your business.

From the data released from the crossbreeding study in the USA, we know that you can expect greater than 50% more life time profit from your Coopex Montbeliarde crosses than your Holstein cows. This figure does not include health costs!

The new large scale crossbreeding study in Minnesota combined with the Feed Conversion Efficiency (FCE) figures that will officially be released from the University of Minnesota soon, will push the life time profitability of the crossbred cows over the Holstein cows well past the 50%

The FCE of the Coopex Montbeliarde crosses is substantially higher than the Holstein, this with the early results coming from Minnesota have it being said that these results “will change the way commercial dairy farmers around the world will breed their cows for profit.”

COOPEX MONTBELIARDE Update

The **Coopex Montbeliarde** is still the fastest growing dairy breed in the world, and is now exported to **57** countries for crossbreeding, an increase of 25 countries over the past 3 years!!

The Montbeliarde breed now has a breed production average of 8234 lts, at 3.91% B/Fat & 3.45% Prot Not bad for a breed where 50% of the cows are feed a diet of hay and minimal grain due to the cheese they produce.

SOLSTICE, REDON, PAGANINI and PAPAYOU (CRV) daughters now milking in Australian herds continue to impress. Production from these sires is very impressive in the four herds that Auzred Xb is monitoring. Average PI (Production Index) for each sire is, SOLSTICE 108, REDON 108, PAGANINI 110, and PAPAYOU 105.

SOLSTICE RRP \$18 Now on special at **\$16**, and **\$15.20 for online members**, continues to be a high demand sire due to his daughters exceptional performance in our pasture based systems. We selected SOLSTICE as a pasture based specialist with the added bonus of BB kappa casein, he has more than lived up to our expectations. His daughters are medium sized and far more dairy than most expect the Montbeliarde to be. Very quiet, with great udders and production. SOLSTICE has also become popular for use over maiden heifers due to his calving ease.

This is tremendous value for a **proven** Montbeliarde sire. SOLSTICE is suitable to mate over any breed of cow with confidence.

PAGANINI Unfortunately is now dead and all stocks are now sold out.

REDON ISU 158 His daughters here are maturing out beautifully and have a tremendous will to milk. We are pleased that we have been able to acquire REDON at a better price and can now offer him at RRP **\$28** even less if you order online as an Auzred Xb member.

UNCHOIX ISU 155, RRP \$30 on special at **\$26**; This high profile bull is jointly marketed by **Auzred Xb** and **CRV**. Australian farmer reports are that he is easy calving with his calves being average to smaller. UNCHOIX, unfortunately he has died. His only remaining stocks are here in Australia. So please order early.

UDOM, RRP \$20, now on special at **\$18** gives you the opportunity to purchase a well balanced **proven** Montbeliarde sire at a great price. Fantastic temperament at 119, milking speed 120, feet & legs 117, plus Production and Type. UDOM will also increase teat length making him a great choice for any dairy farmer looking to crossbreed with a Montbeliarde over any breed of cow. Great value at **\$18**, even less if you order online as an Auzred Xb member.

NEW SIREs:

URBANISTE ISU 160 is finally available:

We have finally been able to secure some doses of **URBANISTE**, and he will be in the next shipment due in April. His price has come back from RRP \$90 to \$45, so for those wanting to try this super elite sire, here is your chance. His qualities are endless; Worldwide supply of this elite sire is very limited, so please order early.

- Superb Type 118 and Udders 118. Feet & Legs 115
- Huge production and positive deviations.
- +37 kgs Protein at +0.28%, +33 kgs Bfat at +0.22%
- Great Temperament at 116 and Milking Speed 107
- Normal Calving Ease at 88
- Both A2A2 and BB Kappa Casein!!!

No. 1# Genomic Sire FAUCIGNY (Urbaniste/ Redon/ Micmac) ISU +164

The sire pathway says it all!!!

- Type 122, Udders 118, Feet & Legs 114
- Mastitis resistance +1.6, SCC +1.7, Longevity +1.9, Fert +0.7, Calf Vitality 106
- TEM 102, Pro% +0.1, Bfat +0.08.

Coopex only market the best Genomic Sire as sexed semen, so unfortunately he is **only available in Sexed Semen at \$75**, making him ideal to use over maiden heifers.

ASOKA, ISU +138: RRP \$24 Auzred Xb Online Membership special price \$18

We continue to seek Montbeliarde sires that we believe will perform to and above expectation for Australian dairy farmers. ASOKA is a sire that we are getting very good reports about. Great production, high genetic merit, plus;

- Exceptional Temperament 130, Milking Speed 110
- Type 110, Udders 108, Feet & Legs 104
- Easy calving, Longevity +1.1, SCS +1.1, Mast +0.7, Fert +0.3
- ASOKA is suitable to mate over any breed of cow
- Fantastic Online Membership value at \$18

CRASAT, ISU + 152 (Redon/Micmac) Genomic* RRP \$18

We chose CRASAT due to his high genetic merit, plus he excels in many areas; His sire and grand sire are two of the best ever Montbeliarde sires, At \$18 this sire gives you the ability to purchase the best at a great price. CRASAT offers;

- High Protein kgs +31 and +0.10 % deviation
- High Type 116, Udders 111 and Feet & Legs 109
- Milking speed 111 and Temperament 105
- Easy calving at 91, he has calves on the ground and the calving ease proof is reliable

Auzred Xb Online Membership; Our exciting new incentive to save you money!!

Join as an Auzred Xb Online Member, Annual subscription \$45 and receive;

Our website can be found at, <http://www.auzredxb.com.au>

- 10% discount off the RRP of all our sires
- A further 5% discount off our normal public specials, e.g. Solstice RRP \$18, on special at \$16, less another 5% for Member ordering online = \$15.20, or 50 units of ASOKA, RRP \$24 at \$18, that's a saving of \$300 !! Being an Online Auzred Xb Member will save you heaps!!
- Membership exclusive Super Specials

Auzred Xb Membership Super Specials!!

ASOKA, ISU 138: RRP \$24 Auzred Xb Membership special price \$18!!

UBAC, ISU 128 RRP \$18 now on Membership special at **\$15**, Fantastic Type at 113, Udders 114, Feet & Legs 118. Calving Ease at 91 and great calf Vitality at 94. UBAC is a son of the famous MICMAC and an excellent all round sire with the added bonus of the BB kappa casein gene!!

The strengths of this High Genetic Merit sire are;

- Fantastic TYPE (113)& UDDERS (114)
- **One of the best in the business for Feet & Legs (118)**
- BB kappa casein, **for those producers looking to the future.**
- Great Health profile
- +0.4 Somatic Cell Score, +0.7 Fertility & +0.9 Productive Life
- All round Great sire at a great price!!!

Aussie Red Update;

Aussie Reds the Elite Red Genetics from Down under are clearly now the **best Red Breed for 3-way crossbreeding** under our Australian dairying and payment systems.

Now excelling for APR, ASI, Protein and B/Fat kgs', Overall Type, Udders and health traits compared to their imported counterparts when proven under our Australian payment and dairying conditions. Also having **very low or zero Holstein or Brown Swiss content** compared to the majority of imported Red genetics, **Aussie Reds** are now the first choice for Red Genetics with the commercial dairy farmer wanting to 3-way crossbreed.

ARBLIPPAN APR 190; Clearly the world's best Tmoberg son, is coming back from layoff in early may. The delay has been due to ensuring he keeps his EU accreditation for semen exports. Unfortunately we are still experiencing issues with supply of ARBLippman. For those wanting Lippman due to him having no Orraryd blood in him, please **use ARBBOBDOWN APR 184 or ARBHARFORD APR 146** if supply continues to be a problem with Lippman. Both these sires can be used with confidence for crossbreeding.

ARBONJOVI APR 216 and ARBLEX APR 186 (Orraryd sons)

Both A2A2 sires, I now rate these as two of the very best Red Breed sires for crossbreeding. Bonjovi daughters are now going into 4th lactation and look fantastic!!! Fantastic sire for over Holstein cows. Lex daughters are also looking great with fantastic udders that will last.

ARBKOOKA APR 139 (ARBLORIKET x HANSMOEN)

ARBKOOKA is one of the best value Red sires for crossbreeding. His LTE scores were only done over 28 daughters, The daughters that I am milking and see on farms are far better than his Overall type and mammary suggest. He is easy calving, has a high APR and ASI, great cellcount. Great for over maiden heifers and will work exceptionally well over any breed of cow.

Aussie Red Progeny Test bulls; There are some fantastic high predicted genetic merit young Aussie Red PT bulls now becoming available at Genetics Australia.

ARBBOBSCOTT (ARBBobdown x Peterslund) I first saw his dam as a 15 month old heifer, she was the stand out heifer in the group. She has more than lived up to expectation and has a very high ASI of 132. The Blackwood Park herd is bred by Jan Raleigh and is the highest genetic merit Aussie Red herd in Australia. This young PT bull has the genetic ability to work well in any production system.

ARBCADEL (R Bangkok x Botans x Christiansborg 125). His dam Beaulands Botans Canary 7th is the best Botans daughter I have ever seen. We have very high genetic merit on both the sire and dam sides of his pedigree. Plus the sire line with both R Bangkok and Christiansborg involved, we would expect him to produce strong capacious heifers capable of high production and great longevity.

ARBJONTY (Raastad 10115 x Peterslund x Dropstad) Each time I visit and see this young sires Dam and GDam I am impressed. 3 generations of very high ASI cows behind him and they doing it with ease whilst competing in a large 400+ cow herd. Well worth trying a few doses.

ARBROGER (R Bangkok x Jubly 1617 x EkeBerg 3638) His dam line is very high genetic merit and bred on the steepest farm I have ever been on! His dam is competing in a 400 cow herd on this steep farm and excelling. High genetic merit all-round and bred tough. Great choice to try a few doses.

ARBSOUTH POLL (ARBMawson x Obrolin x ARBLawrence) Once you visit the Loden Stud, you appreciate the conditions that this herd is farmed under and realise just how good the genetics in this herd are. SOUTHPOLL is a natural poll and his dam line is very high genetic merit. I would expect his progeny to excel under any production system.

ARBPRINCEWIL (RDavid x Jubly 1617 x Hulan) His GDam, Beaulands Hulan Katie EX90 is a personal favourite of mine, she is an awesome cow. PRINCEWIL has a very high genetic merit dam line that produce well above average, plus a very strong sire line. He is well worth ordering.

ARBIMPLUSE (ARBBobdown x Orraryd x Syd Abru) His dam calved for the first time at only 19 months of age, yet has performed well above average in a large herd on a very steep hilly farm. Well above average dam line for production and a very strong sire line. Use with confidence.

ARBDMAX (Vest Delta x Krejstad x Bjurist) His dam line, the Lindy family at the Louvic Aussie Red stud has always been one of my favourites, they have produced proven sires ARBLorikeet and ARBlindberg. D Max also has an exceptionally strong sire line that have all performed well in Australia.

When Ordering your Aussie Red semen, please order some of these **Progeny Test bulls @ \$10** for your crossbreeding program and save on your proven sires with a special **Genetic Check price.**

Please check our website <http://www.auzredxb.com.au> for all Aussie Red prices and specials.

Cheers

Steve 0417 138 508

Karen 02 60 720 480

Steve.auzredxb@bigpond.com

ausredgen@harboursat.com.au