



AUZRED XB JULY 2014 UPDATE

.....**Breeding the Modern Dairy Cow**.....
.....**7 Exciting New Coopex Montbeliarde sires Now Available**.....
.....**New Price Lists and New Special Price offers**

Extensive Genomic breeding program to breed the Modern Dairy Cow

World No.1 and 2 rated Montbeliarde Genomic sires, **Harper ISU 164** and **Guisseny ISU 162**, and two Urbanitse sired genomic sons **Fetard ISU 157** and **Faucitre ISU 154** are now available in Australia.

These young genomic sires are the product of an extensive Genomic breeding program by Coopex Montbeliarde, to breed the Modern Dairy Cow, in which over 15000 heifers are now genotyped each year, over 3000 male calves are then genotyped to end up with 80 young bulls to genomically test each year. This extensive Genomic breeding program, has the genetic benefit of Coopex Montbeliarde, putting high value over the past 25 years, on the key areas that commercial dairy farmers now demand, Fertility, Health, mastitis resistance, Survival, production, Type, Udders and genetic body condition.

The Coopex Genomic program had its original beginnings with instant success, with breed favourite Redon being the first ever genomically tested sire of any breed to receive a highly successful proven proof. The Coopex genomic program has transformed the rate of genetic progress of the French Montbeliarde breed, to one, that today is representative of a true dairy breed. Crasat, the world No.1 proven sire was chosen and marketed in Australia by Auzred Xb as a genomic sire, born of this extensive program by Coopex and we are very confident that the new genomic sires, Harper, Guisseny, Fetard and Fauciture will deliver to Australian commercial dairy farmers the traits they demand for profit.

Coopex Montbeliarde distribute their young genomic sires the same as previously with their progeny test sires, (randomly across a full range of production systems, and climatic regions of France) to ensure reliable unbiased proofs. It is not until these genomic sires have calves on the ground, do they make them available to the public. This process ensures highly reliable proven proofs, and that the Coopex Montbeliarde Genomic sires Calving Ease and Calf Vitality scores are actual and highly reliable.

3 New Proven Sires, Check out their pricing in our Bulk buy 100+unit packs on back page;

Auzred Xb has also added three new proven sires, **Brink**, **Cortil** and **Triomphe** to their proven team which is currently headed by the Worlds No1 and No2 rated Montbeliarde sires **Crasat ISU 173** and **Urbaniste ISU 161**.

BRINK ISU 153; A son of Papayou, one of the most popular Monty sires used in Australia to date. Brink is one of the breeds best for CE, Fertility and Calf Vitality. A high production sire +813 lts, with great Type 118, Udders 116, F&L 115 and Temp. 117

BRINK is highly suited to use over large framed Holstein cows and is already selling fast due to his sire's popularity for crossbreeding.

CORTIL ISU 147; *Outcross sire*. Huge Production sire +964 lts, +35 pro and +39 bfat, with fantastic Temp.130, very good Type 112, Udders 111 and F&L 108. Has 509 daughters in 437 herds, in his

production proof and a very popular sire in France.

CORTIL is a Monty sire that will work well in any crossbreeding situation. We were very impressed with his daughters that we saw in France in May 2013.

TRIOMPHE ISU 145; *9147 Daughters in his proof!* Type 124 and Fertility specialist +1.1 with huge production +997 lts. Has the best rating for F&L's @ 126 and Udders 119

TRIOMPHE has an outstanding reputation in the USA, where he has been used heavily in crossbreeding. His daughters that we saw on our France visit we exceptional.

For pasture based systems, to get the best out of him, we believe he is best suited to use over small to medium sized cows. For High Input systems he works very well over a full range of cows.

Find out more about these new Coopex Montbeliarde sires and our great Bulk buy 100+ Unit Pack and our new 1 to 3 for 1 100+ Unit Pack prices, by visiting our website at <http://www.auzredxb.com.au/>

CoopexMontbeliarde update:

World No.1 and 2 rated proven Montbeliarde sires Crasat ISU 173 and Urbaniste ISU 161 add more daughters to their proofs and the very popular A2A2 sire Usage is back in our stable.

URBANITSE ISU 161 A2A2; Now with 10012 daughters in 4468 herds is still a very high demand sire worldwide. This exceptional sire has high protein kgs +31 and B/fat +27 with exceptional deviations, +0.32% pro and +0.25% b/fat. He is one of the best for daughter fertility +1.2 and Longevity +1.3 and also one of the breeds best for Udders, Type and Temperament.

Urbanitse is a sire that leaves medium sized daughters and for best results in crossbreeding, can be used over any breed combination.

CRASAT ISU 173; 321 daughters in 291 herds. Clearly the world's best Montbeliarde sire, the best and cheapest way to buy him is in one of our 100+ unit pack deals, check out our price list on the back page.

USSAGE A2A2 & BB Kappa Casein, 186 daughters in 177 herds. With a Body Composite score of 84 his daughters on average are 16% smaller than the breed average for size. Easy calving at 90, very good Udders 107, Rear Udder Width 126 and Temp 107. High B/fat at +32 kgs and +0.25% with the added bonus of being both A2A2 and BB kappa casein this sire is a very good choice particularly over large framed Holstein cows.

SOLSTICE RRP \$18, on special at **\$15** in the 100+ unit pack offer, or just \$14 in our new "1 to 3 for 1" 100+ unit Montbeliarde/Aussie Red special. His daughters are medium sized and very quiet, with great udders and production. Solstice continues to be one of our highest selling sires.

UDOM, RRP \$20, now on special at **\$16** in the 100+unit pack and **\$15** in the new "1 to 3 for 1" pack. His first Australian daughters are now milking and are very impressive. UDOM gives you the opportunity to purchase a well-balanced **proven** Montbeliarde sire at a great price. Fantastic temperament at 119, milking speed 119, feet & legs 116, plus Production and Type. UDOM will also increase teat length.

UBAC, also now has Australian daughters milking, very tidy looking cows. **RRP \$20,** now on special at **\$16** in the 100+unit pack and **\$15** in the new "1 to 3 for 1" Monty/Aussie Red pack. Fantastic Type at 111, Udders 114, Feet & Legs 115. Calving Ease at 91 one of the best for calf Vitality at 94. UBAC is a son of the famous MICMAC and an excellent all round sire with the added bonus of the BB kappa casein gene!!

TIMOR RRP \$18 His Australian daughters are very popular and continue to prove that he is the pasture based specialist that has made him so popular in over 30 countries. He is great value @ **\$16** in the 100+unit pack and just **\$15** in our "1 to 3 for 1" 100+ unit pack.

AXB Aussie Red Update;

AXBMaximus; His dam, Bosgowan Princess 496 has been re-classified and is now EX 90.

Maiden Heifers: We are often asked which of our Aussie Red sires are best suited to use on maiden heifers. As a rule, the Aussie Red is very good at calving ease. From experience, looking back through sire lines is also safer. Our Aussie Red sires with the best sire lines with a history of very easy calving are AXBMaximus, AXBCJ, AXBTopdeck and AXBGladiator. If you are mating maiden heifers then these would be the first four to choose from.

Semen availability; Good supplies of all Auzred Xb Elite Young Aussie Red sires are available.

New Aussie Red Pricing; All Elite Young Aussie Reds sires are still **\$10+gst** per unit in our 100+unit and new "1 to 3 for 1" Monty/Aussie Red 100+unit packs and also to our Auzred Xb On-Line Members. RRP is now \$14+gst for AXBFonterra, AXBTopdeck and AXBGladiator.

And RRP is \$12+gst for AXBCJ, AXBBlackwood, AXBCommodus and AXBMaximus

Export demand for our Elite Aussie Reds continues to grow, with four sires, AXBCJ, AXBFonterra, AXBGladiator and AXBTopdeck being in demand offshore.

Save with our 100+ unit offer and our new "1 to 3 for 1" Coopex Montbeliarde/Aussie Red 100 + Unit Pack offer, or as an Auzred Xb On-Line member.

100 + Unit Coopex Montbeliarde packs; You can order 100 units or more of your favourite Coopex Montbeliarde sire, or any combination of Coopex Montbeliarde sires, with a minimum of 10 units per sire. Check the 100 + unit pack price, compared to the RRP of each sire in the price list and see how much you can save!

100 + Unit Aussie Red packs; You can order 100 units or more of your favourite Aussie Red sire, or any combination of Aussie Red sires, with a minimum of 10 units per sire, and you pay just **\$10+gst** per unit.

(NEW) 100 + Unit "1 to 3 for 1" Coopex Montbeliarde/Elite Young Aussie Red packs;

You can order 50 units and up to a maximum 75 units of **Coopex Montbeliarde** sires, and 50 units down to a minimum 25 units of **Elite Young Aussie Red sires** per 100 unit pack.

You can order as many units as you like above 100 units. But it must be 1 to 3 units of Coopex Montbeliarde for every 1 unit of Elite young Aussie Red.

For the Coopex Montbeliarde sires, you can choose **all of one** Coopex Montbeliarde sire, or a **combination** of Coopex Montbeliarde sires, with a **minimum of 10 units** per sire.

You can also choose all of one Elite Young Aussie Red sire, or any combination of Elite Young Aussie Red sires, with a **minimum of 10 units** per sire, to make up the pack.

Auzred Xb On-Line member specials, prices to you are the same as those in the 100+unit "1 to 3 for 1" pack price offer for each Auzred Xb sire. To take advantage of these prices, you only have to order a minimum 30 units of semen, any Auzred Xb sire or combination of sires, with a minimum 10 units per sire. Check how much you can save by being an Auzred Xb On-Line member from the price list on back page. Checkout our website on how to become a member at, <http://www.auzredxb.com.au>

All the best with your crossbreeding.
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